NEXNOVO ®

for next innovation

NEXNOVO

iF DESIGN AWARD 2017
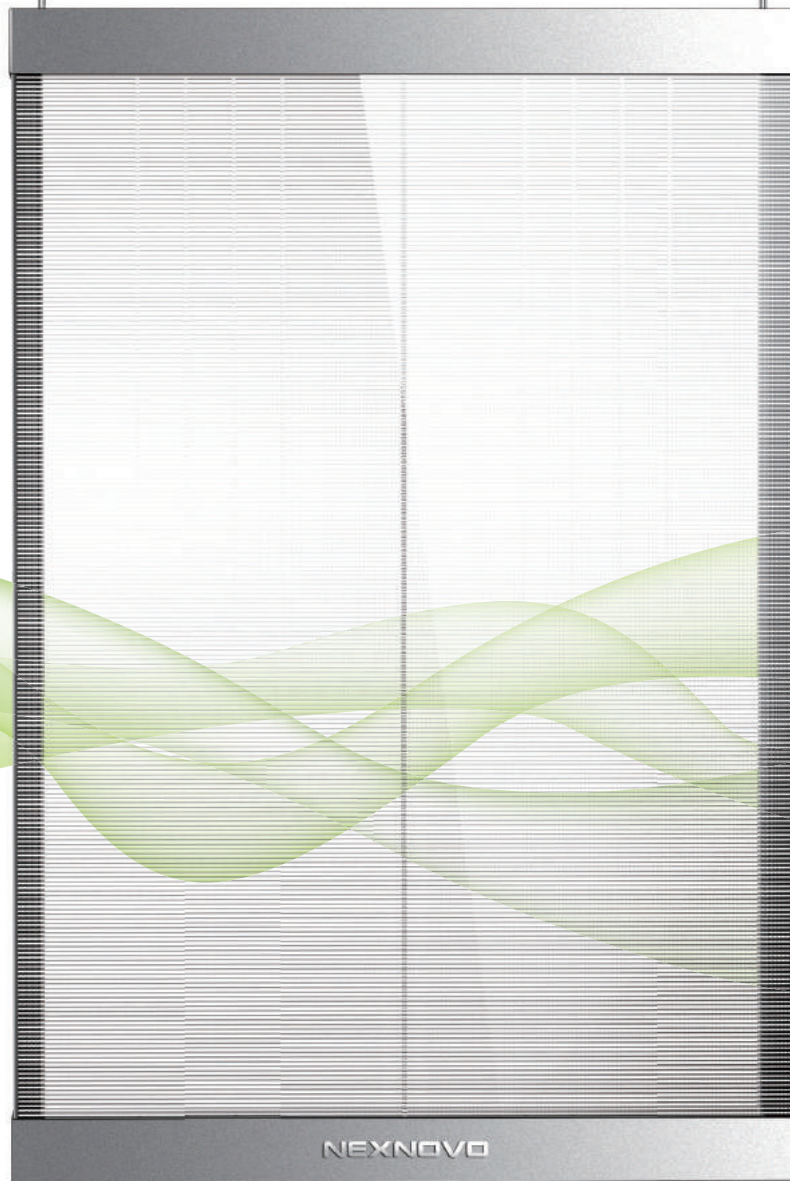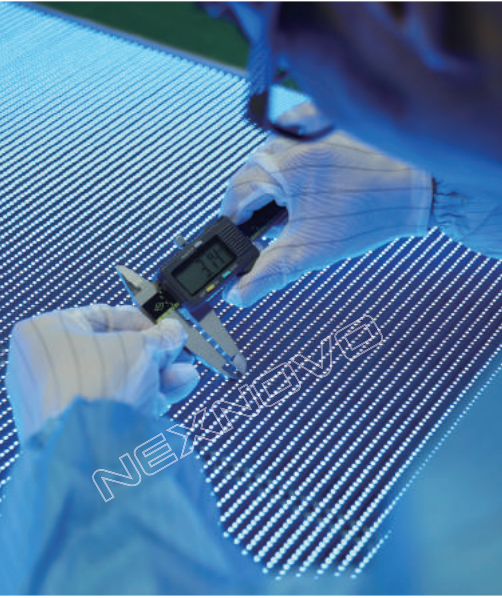
—XT series

www.nexnovo.com

About Us

50+

NEXNOVO products have been sold to over 50 countries

Headquartered in Shenzhen,China NEXNOVO has done many successful projects all over the world

30+

Holding over 30 patents

NEXNOVO TECHNOLOGY has always been devoted to the development of transparent LED display, and leads the trend of this field with unique patented technology.

The inventor and manufacturer of the world's first transparent led display

- NEXNOVO TECHNOLOGY CO. LTD, formerly named GWS TECHNOLOGY, is the inventor and manufacturer of the world's leading transparent LED displays. The company holds over 30 patents on its transparent LED displays. NEXNOVO strives to continue in extending its speciality and innovation in the research and development, production and sales of transparent LED displays .

- The current product models include XT, XRW, NR and NS series, which are designed for a wide range of applications such as retail windows, restaurants, shopping malls, airports, museums, financial institutions, trade shows, events, festivals, media architecture and many other areas. With pixel pitch ranging from 2.5mm to 30mm and brightness between 1000nits and 7500nits. NEXNOVO products have been by far the clearest and brightest transparent LED display in the world .

- Our clients include brands like Lamborghini, Land Rover, ZARA, Chow Sang Sang, Wing Lung Bank, BlueShore Financial, McDonald's, Primark , etc. Through NEXNOVO continuous effort on product innovation and design, the lastest NS&NR series are made simplier, friendlier, lighter, more durable, energy efficient and aesthetically appealing. NEXNOVO TECHNOLOGY and its products will bring real competitive advantages to your business.
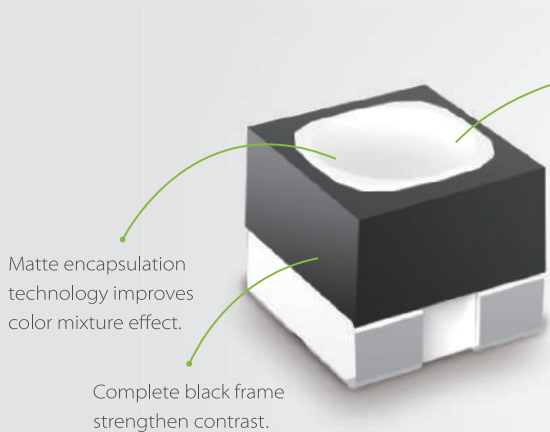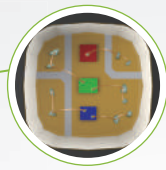
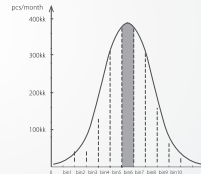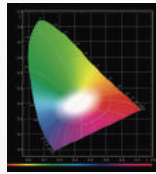# Basic Key Technology

The connection craft with double gold wires guarantees best reliability.

Matte encapsulation technology improves color mixture effect.

Complete black frame strengthen contrast.

With monthly output over 400million pcs, this led lamp is produced with single BIN from one batch to ensure excessive uniformity in brightness

High Quality LED Lamp

LED lamp is outdoor SMD1921 from famous brand
which is high brightness,waterproof and Anti-UV.

Water-proof   Anti-UV   High Brightness

3D-SMT Technology

NEXNOVO paid more than 3 years to research the 3D-SMT technology. Every plate on the PCB side is with 8 times of deep processing to ensure a stronge connection between the LED and the PCB .

The connection of each single LED is strong enough to force at least 4 Newton (about 0.4kg), which ensures a stable working .

2mm

LED strip

2.5mm

3.3mm

5mm

8mm

10mm
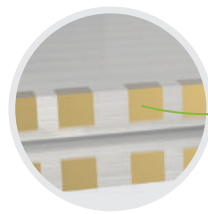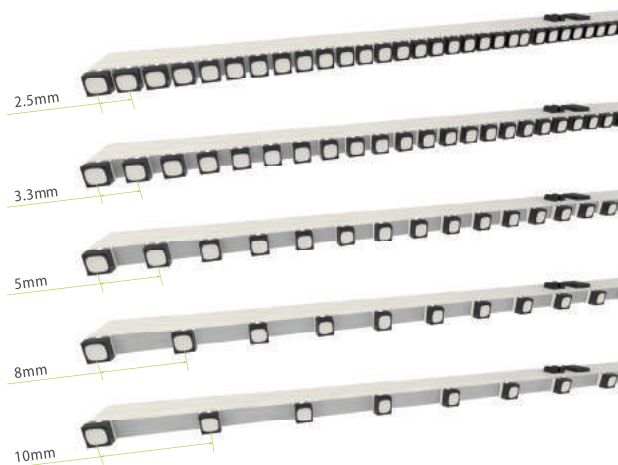
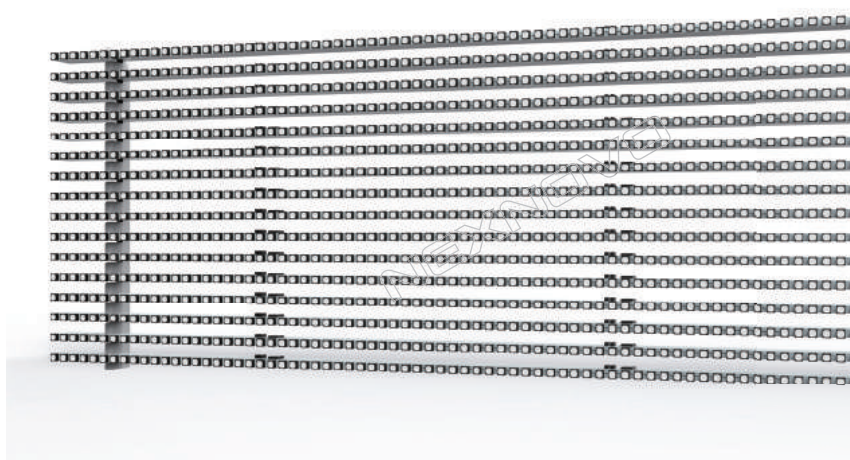## Module

Based on our special 3D-SMT technology LED strip, it is able to design different kinds of LED module for differentpurpose. Every NEXNOVO finished product is based on many single processing or detail design .

SMALL WINDOW ▫ BIG VIEW

The first transparent led poster in the world

The highest density transparent LED display in the world

Rectangular corner ☑   Round corner ☑

XT Series

65%−95%
Unparalleled
transparency

Product Features

◉ Unparalleled Transparency

▦ Modular Design

🔧 Easy for Assembly
and Adjustment
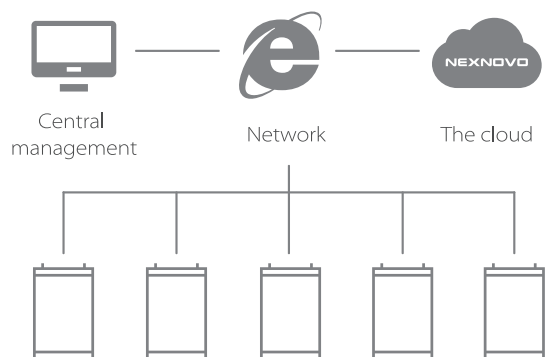
☁ Central Cloud Management

🪶 Light weight and Easy
for transportation

💡 High brightness
& Energy saving

Central management — Network — The cloud

NEXNOVO

Technical specifications

XT3S / XT3M / XT2L / XT5L
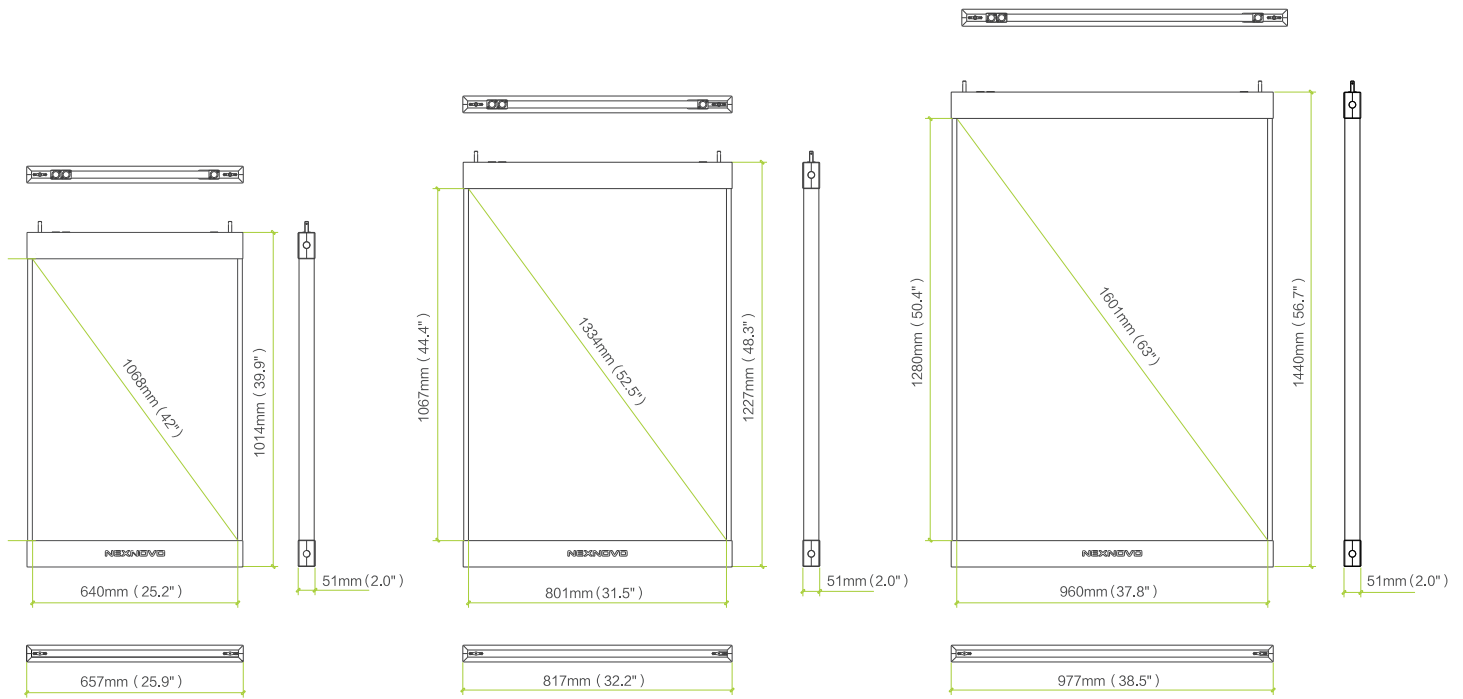
XT3S / 20kg

XT3M / 30kg

XT2L、XT5L / 42kg

Model	XT3S	XT3M	XT2L	XT5L
Pixel Pitch (mm)	W3.33 x H6.66	W3.13 x H6.66	W2.5 x H5.71	W5 x H5.71
LED Model	SMD2020	SMD2020	SMD2020	SMD2020
Brightness (nits)	≥6000	≥6000	≥6000	≥6000
Transparency	68%	68%	64%	64%
Display Size (W x H)	640mm x 852mm 25.2" x 33.5"	801mm x 1067mm 31.5" x 42.0"	960mm x 1280mm 37.8" x 50.4"	960mm x 1280mm 37.8" x 50.4"
Cabinet Dimension (Lx W x H)	657mm x 1014mm x 51mm 25.9" x 39.9" x 2.0"	817mm x 1227mm x 51mm 32.2" x 48.3" x 2.0"	977mm x 1440mm x 51mm 38.5" x 56.7" x 2.0"	977mm x 1440mm x 51mm 38.5" x 56.7" x 2.0"
Resolution (W x H)	192 x 128 (24576)	256 x 160 (40960)	384 x 224 (86016)	192 x 224 (43008)
Max.Powe (W/㎡)	600	720	970	942
Avg.Power (W/㎡)	180	210	290	270
Ingress Protection	IP62	IP62	IP62	IP62
Refresh Rate (Hz)	3000	3000	3000	3000
Input Power	AC100V~AC240V	AC100V~AC240V	AC100V~AC240V	AC100V~AC240V
Display Weight	20kg	30kg	42kg	42kg
Package Weight	28kg (61.73IB/set)	41kg (90.39IB/set)	54kg (119.05IB/set)	54kg (119.05IB/set)
Package Size	1115mm x 764mm x 175mm 43.9" x 30.1" x 6.9"	1380mm x 875mm x 175mm 54.3" x 34.5" x 6.9"	1600mm x 1160mm x 170mm 63.0" x 45.7" x 7.0"	1600mm x 1160mm x 170mm 63.0" x 45.7" x 7.0"
Package Method	Carton Box	Carton Box	Carton Box	Carton Box
Working Temp	−10~40℃	−10~40℃	−10~40℃	−10~40℃

PROJECT CASES

NEXNOVO successful project cases are spreading all over the world

The choice of many famous national brands

Bring more added value to brand and promote sales

To watch more projects via
www.nexnovo.cn

DESIGN AWARD 2017

transparent LED poster awarded
with IF in 2017

Behind the glory,
it is NEXNOVO's consistence pursuance,
sparing no efforts.

[Wisdom]
Gathered strength from well-known industrial
designers and engineers,
we make it more and more brilliant

[Standard]
Voted solutions again and again,
we improve user experience gradually

[Quality]
With high-quality productive technology,
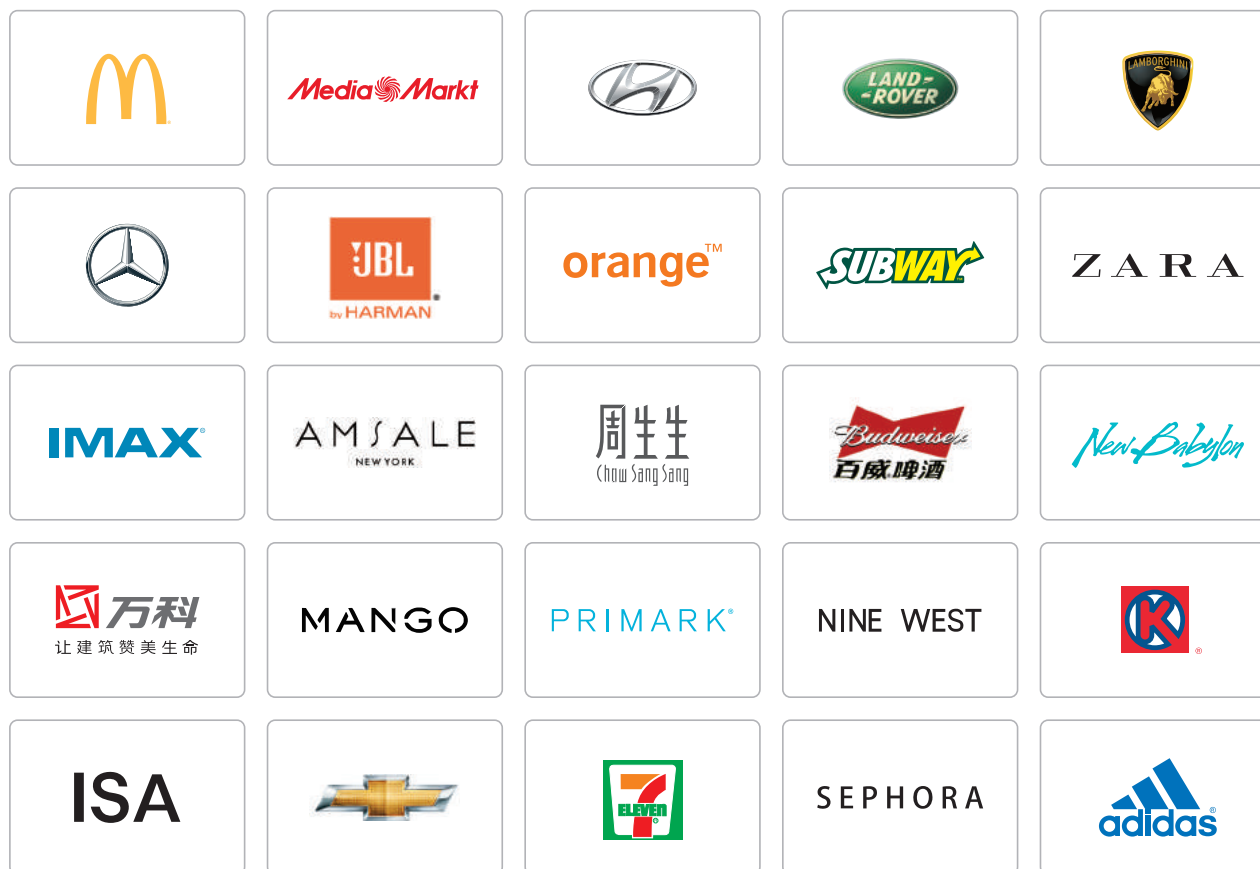we perfect it in the details

[Market]
NEXNOVO solutions highly enhanced brand
value to users around the world

Partners

25 +

More than 25 famous brand customers
(In no particular order)

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